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MEDIA ADVISORY/PHOTO OPP

Parks Leaders Kick Off California State Parks Week by
“Trying Something New” at Folsom Lake State Recreation
Area, Wed. June 14

Event partners California State Parks, Save the Redwoods League, California State Parks Foundation, Parks California invite media to participate in kayaking, horseback riding and paddle boarding

WHAT: Presenting partners for California State Parks Week host a kickoff event at Folsom Lake State Recreation Area’s Black Miners Bar Day Use Area on Wed., June 14, 2023. Media are invited to gear up and join Parks leaders for kayaking, horseback riding and paddle boarding on Lake Natoma.

This media opp kicks off the second annual [California State Parks Week](#) at more than 175 events happening statewide, June 14-18, 2023. The weeklong celebration is presented by [California State Parks](#), [Save the Redwoods League](#), [Parks California](#) and the [California State Parks Foundation](#). Complete list of events at CAStateParksWeek.org.

WHO: [Leaders from the California State Parks Week](#) presenting partner organizations will each demonstrate “trying something new.”

- Armando Quintero, Director, California State Parks
- Sam Hodder, President and CEO, Save the Redwoods League
- Rachel Norton, Executive Director, California State Parks Foundation

WHEN: June 14, 2023, from 7 to 11 a.m.

7 a.m. - Arrival and setup.

8 a.m. - Horseback riding, kayaking and paddleboarding with park and conservation leaders.

11 a.m. - Program ends.

WHERE: Folsom Lake State Recreation Area
Black Miners Bar Day Use Area, Folsom, CA 95630 ([map](#))

A complete list of the week's events and how to participate are available at CAStateParksWeek.org.

WHY: California's 280 state park units preserve and protect the state's natural and cultural history. In recent years, it has become abundantly clear that public lands play a critical role in making communities stronger, happier and healthier. Our shared parks are places where everyone can connect with nature and find inspiration and joy. California State Parks Week is a fun way to celebrate the wonder and sense of community that the outdoors provide to Californians and visitors from all over the world.

California State Parks protects the best of the state's natural and cultural history; more than 340 miles of coastline; the tallest, largest and among the oldest trees in the world; and deserts, lakes, rivers and beaches. Across 280 parks statewide, there are more than 5,200 miles of trails, and 15,000 campsites, prehistoric and historic archeological sites, ghost towns, historic homes and monuments — all waiting to be explored.

MEDIA: To schedule an interview, contact Robin Carr at 415-766-0927 or redwoods@landispr.com. To access hi-res images and b-roll video, please visit the [California State Parks Week newsroom](#).

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